ZENITERY

zenitery.hu

Hungarian software discovery — built on pricing pages we actually read.

100	8	Watchdog	Articles
tool profiles in Hungarian	categories of digital software	free plans & offers tracked at the source	guides, comparisons and how-tos

BRAND & PARTNER KIT

For affiliate and brand partners

zenitery.hu · September 2026

A Hungarian platform for finding, comparing and understanding digital tools.

Zenitery helps Hungarian users choose software with confidence. Every tool gets a profile in Hungarian: what it does, what the free plan really includes, where it runs out, and what the paid tiers cost.

The platform covers AI tools, productivity and developer software, marketing and design platforms, finance, video and content creation, security, and automation services. Alongside the tool profiles we publish practical guides, comparisons and curated recommendations.

Zenitery is in its early growth stage and adding new tools and editorial content continuously. It is built for the long term around useful, trustworthy and original content — not as a coupon or deal-aggregation site.

100	134	128	8
tool profiles published in Hungarian	tools researched, incl. those in preparation	pricing pages read, with the source recorded	categories across the software landscape

Figures from the Zenitery editorial database, 11 September 2026.

THE FREEMIUM WATCHDOG

We don't ask whether something is free. We ask what “free” actually gets you.

The Watchdog monitors free plans, pricing, trials and promotional offers directly on providers' own websites — and records when those conditions change.

1. **Read the provider's own page**

   Every figure comes from the vendor's pricing page or help centre, not from a press release or a third-party summary.

2. **Record the limit, not the label**

   Not “has a free plan”, but: how many users, how many credits, how long until a project is paused, what disappears at the next tier.

3. **Date every change**

   Each entry carries the date it takes effect or expires, the date it was verified, and a link back to the page it came from.

4. **Keep the history visible**

   Expired offers are not deleted — they stay on the public changes page, struck through, so readers can see how a provider's terms have moved.

Why partners care

A partner listed on Zenitery is described from their own published terms. When a plan changes, the profile changes with it — so the page a reader lands on reflects what the provider is offering today, not what they offered last year.

Eight categories, one method.

Counts show tool profiles currently published. Further tools are researched and in preparation in every category.

Marketing & Design 18
Email, SEO, design, analytics

Developer & Productivity 16
Code, project, storage, collaboration

Finance 14
Banking, invoicing, investing

Automation 13
Workflows, scheduling, integrations

AI Tools 11
Assistants, image, research, agents

Video & Content 11
Editing, publishing, creation

Education 9
Courses, languages, study tools

Security 8
VPN, passwords, privacy

What a tool profile contains

Plain-Hungarian explanation of the tool · exactly what the free tier includes · where it runs out · paid tiers with currency and tax treatment · what to watch before signing up · the source and date of every figure.

Free plans, measured

Of 134 tools researched, **93** offer a genuinely free tier and **32** offer none at all — a distinction most listings blur, and one readers come to Zenitery to resolve.

Four rules the whole site is built on.

01

Measured, not assumed

Numbers are taken from the provider's live page on a stated date. Nothing is filled in from memory, from a competitor's summary, or from an older version of a page.

02

Provenance on every figure

Each tool record stores the URL it was read from and the date it was verified, so any claim can be traced back and re-checked.

03

We say when we couldn't check

Where a provider doesn't publish a limit — a trial length, a credit allowance, a tax treatment — the profile says so plainly instead of guessing. Gaps are reported as gaps.

04

Original writing, in Hungarian

Profiles, guides and comparisons are written for the Hungarian reader rather than translated from marketing copy — including how pricing works locally, in forint or with VAT applied.

What this means for a brand partner

Coverage is accurate and current, and it is written in the reader's own language. Where a product's terms are genuinely good, the profile shows exactly why — with the provider's own figures, which is far more persuasive to a Hungarian buyer than a discount badge.

How partner products are promoted.

Partners are featured through editorial placement across the platform — never as an isolated coupon drop.

Tool pages

A dedicated Hungarian profile with free-plan detail, pricing, and what to watch before signing up.

Comparisons

Head-to-head articles placing a product against the alternatives a reader is actually weighing.

Guides

Educational how-to content where a product is the natural tool for the job.

Offer pages

Dedicated pages for a current offer, with its terms and expiry recorded by the Watchdog.

Newsletter

Regular email to subscribers covering new profiles and notable changes to free plans.

SEO & social

Search-focused content and social channels bringing readers in at the moment of choosing.

Working with Zenitery

- ✓ Original Hungarian copy for every placement
- ✓ Terms quoted from your own published pages
- ✓ Offers dated, and marked when they expire
- ✓ Affiliate relationships disclosed to readers
- × No scraped or auto-generated product text
- × No invented discounts or expired offers left live
- × No coupon-dump or deal-aggregation model
- × No claims we could not verify on your site

To get a profile live, we need five things

Your tracking link · logo files and any brand guidelines · the pricing and free-plan pages you want treated as canonical · the terms and end date of any current offer · the landing pages that convert best for Hungarian or EU traffic. Everything else we research and write ourselves.

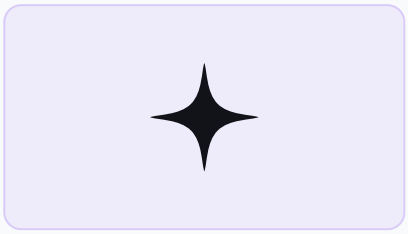
Logo, colour and type.



Primary lockup — reversed, on dark



Stacked lockup — on light



Solid mark — small sizes, favicon

Every asset is available as true vector (SVG) in black #111318, white, and currentColor, plus PNG and favicon sizes. **Clear space:** leave free space on all sides equal to at least a quarter of the star's height. **Below 32 px** use the solid mark — the open star's horizontal arms get too thin. Do not recolour, outline, rotate, add effects to, or place the logo on a busy image.

COLOUR

Brand Violet
#7C3AED
Primary accent: links, highlights, key figures, buttons.

Deep Navy
#0B1020
Dark panels — the Watchdog surface and covers.

Ink
#0F172A
Body text and headings on light backgrounds.

Paper
#F8FAFC
Page background for articles and tool profiles.

Violet is also used at 18% opacity as a tint behind highlighted blocks. The Watchdog panel adds a violet glow over Deep Navy: radial-gradient(1200px 400px at 15% −10%, rgba(124,58,237,.35), transparent 60%).

TYPOGRAPHY

DISPLAY	**Freemium Watchdog**
HEADING	**What the free plan really includes**
BODY	Measured on the provider's own pricing page.
CAPTION	Verified 11 September 2026 · source recorded

Inter Tight SemiBold (600) at **0.275 em** tracking draws the ZENITERY wordmark — set it this way and you reproduce the logotype exactly. **Inter** is the interface and body face across zenitery.hu: regular for text, semibold and extrabold for headings, with tight negative tracking at display sizes. Both are SIL Open Font License 1.1 and free for commercial use. Fall back to system sans-serif where they are unavailable.

GET IN TOUCH

Let's put your product in front of Hungarian buyers who are choosing.

WEBSITE	zenitery.hu
EMAIL	info@zenitery.hu
PARTNERSHIPS	Affiliate networks or direct programmes
MARKET	Hungary · Hungarian-language content